

# Expanded SBDC Support Services Available to Small Businesses

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Small businesses in all 83 counties in Michigan will benefit from expanded support services offered through the Michigan Small Business Development Center (SBDC), thanks to CARES Act Funding.

The Michigan SBDC, a statewide nonprofit organization providing free business consulting, training and market research, has expanded its service offering to reflect the needs of small businesses affected by the COVID-19 pandemic. New services include:

- 46 additional business consultants to meet the increase in demand for one-on-one consulting support
- New partnerships with service providers (website development, marketing, accounting, etc.) who can help businesses weather the effects of COVID-19 and thrive in the future.

“We were able to add consulting staff to meet increased demands and extend our service offerings into key areas that we know will expedite small business recovery,” commented J.D. Collins, State Director of the Michigan SBDC. “This tangible support will aid in business recovery from the immediate effects of COVID-19 while building resilience for the future.”



*Sheila Kloski, Owner of B.B. Trophy & Awards Company in Clinton Township, MI*

The expanded services offered through the Michigan SBDC are available through March 2021 and are complemented by the SBDC's well-established team of business consultants, offering free, one-on-one support to small businesses in all 83 counties.

“Through the SBDC, I was able to access accounting support for my business,” commented Sheila Kloski, owner of B.B. Trophy & Awards Company. “It has been a great experience. We are going through my Quickbooks with a fine-tooth comb and restructuring my books. Organized and efficient to help me succeed, just what I need!”

“As an SBDC Business Consultant, my goal is to provide objective support and guidance throughout the life of your business,” shared Daniel Yoder, a consultant with the Michigan SBDC.

“By working together, we can provide you with strategic direction to meet your business goals and connections to our service providers. Spending a few hours with a business consultant can save you hours of headaches down the road.”

All entrepreneurs and small businesses can access free business consulting, on-demand and online training, and market research at [SBDCMichigan.org](https://www.sbdcmichigan.org).

### About the Michigan SBDC

The Michigan Small Business Development Center provides consulting, business education, market research and technology commercialization to new and existing businesses throughout Michigan's 83 counties. Michigan SBDC services are available through the support of the U.S. Small Business Administration (SBA) and the Michigan Economic Development Corporation (MEDC). Entrepreneurs and small business owners may access the services of their nearest Michigan SBDC by visiting [www.sbdcmichigan.org](https://www.sbdcmichigan.org).



The Michigan Small Business Development Center is a statewide network funded in part through cooperative agreements with the U.S. Small Business Administration, the Michigan Economic Development Corporation and Regional Hosts. The statewide host of the network is Seidman College of Business at Grand Valley State University. The Michigan SBDC is nationally accredited by the Association of SBDCs.

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